

## PROBLEMS OF ENVIRONMENTAL ORGANIZATIONS INFORMATION SUPPORT

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It is necessary to have resources to doing any activity. Information resources have one of the priority ratings. Environmental activity also requires a sufficient number of quality information.

With goals to observe, identify and analyze environmental problems, environmental organizations have the next examples of information packets:

- Environmental status of the chosen site and adjacent areas.
- Factors of environment influence, their level and time characteristics.
- Possible ways to reduce harmful effects and enhance the efficiency of various ecological factors.
- The reaction of the environment on these or other actions to change the status of natural factors.
- And others.

The whole complex process of information's creating, encoding, transmission, receiving, decoding, editing, analyzing and the necessary instruments, appliances, equipment and skills can be defined in a single definition - information system.

Provision of information systems of environmental management is an important state task. One of the most important issues is the problem of the necessary information providing to officers who make management decisions. An increasing in information provision is an important factor of management efficiency achieving. Another problem is the difficult access to environmental information to the public and stakeholders. But the main problem is lack of attention to these questions and small number of steps to make a difference.

To solve outlined problems, we think, it is necessary to take the following steps:

- 1) Recognition of this problem by the executive authorities, local governments, concerned organizations and nongovernment subjects.
- 2) Setting up the communication process between all participants of this process.
- 3) Meeting to develop a joint action plan by all stakeholders, finding out of the situation and attract a wide range of public and media in this process.
- 4) Regularly informing the general public about the plan implementation through public media and community channels (press, TV, web).

Unfortunately in society today there is no understanding of information support of environmental issues. And time is playing against us. Only a radical and urgent change of society and the state attitude to information providing of these problems will bring us closer to sustainable development.